

Is This A Real Training Course?

Listen to what *real* AWAI members have to say about the *Accelerated Program for Six-Figure Copywriting* before you decide how to respond to this letter.

Dear Friend,

This was the cry coming from Kathryn B. when she contacted me and several other AWAI members in June 2015 on LinkedIn.

**Is this a real training course?*

**I don't want to get into this with rose-colored glasses.*

**Will AWAI really teach me and train me?*

**I am very poor and I can't afford to make a bad investment.*

What Kathryn did not know is that she had contacted other AWAI LinkedIn members too, all 4354 of us, on a private LinkedIn site! At the time of her contact in June, the AWAI LinkedIn membership was up to 4354. At this writing it has grown to xxxx. What does this mean for you? It means you and Kathryn can have confidence that AWAI is a *real training* program with *real potential* for setting you on a successful course ahead.

Is This A Real Training Course?

If you are like both me and Kathryn, you probably searched online for proof that the *Accelerated Program for Six-Figure Copywriting* is *real*. What I learned is that other ordinary folks like you and me have enrolled and are now living life on our own terms. American Writers and Artists Inc. (AWAI) has been around since 1997 and is recognized as the leader in training copywriters.

I Don't Want To Get Into This With Rose-Colored Glasses

I know, you are a realist. You are just like me and Kathryn. Hard working. Level headed. But that doesn't mean you can't dream of a better life, does it?

Will AWAI Really Teach Me and Train Me?

Yes! *The Accelerated Program for Six-Figure Copywriting* is but one of around 70 programs

offered by AWAI at this time. *The Accelerated Program for Six-Figure Copywriting* lays the foundation for your copywriting career. You will learn how to identify your specific interests' and will from there decide where you want to direct your career.

I Am Very Poor and I Can't Afford To Make a Bad Investment

Kathryn informed me and other AWAI members that she had put all of her money into an unsuccessful business. She wants to make a successful life for herself and her 3 year old daughter, which to her means staying home. She asked that I and other AWAI members give her our honest opinions of the program. Here is what some of us had to say:

William Bruce Mouncey-I sell cars, and believe me, my response rate to e-mails and articles is greatly increased.

Bill Kirk-Kathryn, our group is great about giving helpful input...the Accelerated Course can't be beat.

Clarke Echols-...if you own your own business, one of the most important skills you can have is in direct-response copywriting.

Sandra Joyce-I have completed the six figure income program and it requires much commitment as well as lots of note taking. I can't imagine a better program anywhere that you could choose and have as much support as you will receive here.