

E-Mail Subject Line: Get Your Coupon For 25% Off & Save Up To \$1000 On the New [Light, Bright & Reliable \(LBR\) Cooler](#)

It is understood that the link (in blue color) sends prospect to a landing page/sign-up sheet.

Chill-o-Matic. Inc. invites you to see the LBR for yourself when you attend the upcoming Restaurateur Conference and Trade Show August 26, 2017.

In fact, Chil-o-Matic had **you, the independent restaurateur**, in mind as they designed and manufactured the LBR:

\*28.2% less expensive than the competitors (per LR Brown & Assoc., a market research firm)

\*lightweight and mobile

\*other features you must see for yourself

Be one of the first 50 respondents to reserve your coupon and get up to \$1000 off our introductory price.

**When they're gone, they're gone!**

**Yes! Reserve my coupon. I am attending the Restaurateur Conference and Trade Show on August 26<sup>th</sup>.**

**\$1000.00**